

European Funds

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Creative Europe MEDIA [↗](#)



The MEDIA sub-programme of the EU's Creative Europe programme is aimed at entrepreneurs whose main activity is the production of audiovisual works (films, video games and interactive content); a wider range of applicants may apply for support for the organisation of international courses, festivals and film promotion events and for audience development activities. Projects are evaluated by independent experts selected by the EACEA agency in Brussels, the results are announced within 4 – 6 months as of the project submission deadline. In most support schemes, it is possible to apply for only 50% of the necessary funding, the remaining 50% must be provided by the producer from other financial sources. The most popular support scheme is *European Co-Development*, which supports all the preparatory activities of the co-production film taking place before the first day of principal photography. Film production in its pure form is not supported, only through the *TV and Online Content* scheme. Only audiovisual professionals with previous experience are eligible for support of the MEDIA sub-programme - e.g. in order to apply for support for the co-development of a film or interactive project, the producer's or production company's account must contain at least one audiovisual work produced and commercially distributed in minimum 3 countries outside the country of origin.

 [CE Media Latvia - Facts & Figures 2002-2020](#) 

Eurimages [↗](#)



Founded in 1989, Eurimages promotes film industry across Europe by supporting international co-productions. Feature-length films involving at least two countries from its member states, which covers 37 European countries and Canada, can receive financial support from the foundation. Latvia has been a member of Eurimages since 2002. Inga Blese, head of the production department of the National Film Centre of Latvia, represents the country in foundation sessions and project evaluation processes. During this time, approximately 20 feature films with the involvement of Latvian production companies have received financial support from Eurimages and industry professionals used the opportunity to improve their skills at international level.

<https://www.nkc.gov.lv/en/european-funds>