

call for submission – producers on the move 2021

producers on the move 2021

Proposal to present one producer per country

planned schedule

- Monday, 17 May *morning time: kick off meeting*
- Tuesday, 18 May *half day: pitching session*
- Wednesday, 19 May *half day: 1:1 speed meetings*
- Thursday, 20 May *morning: case study in cooperation with Eurimages*
- Friday, 21 May *half day: meet the Producers on the Move;
meet up with producers programmes like ACE, EAVE,
Alumni Produces on the Move*

participation fee

The participation fee is € 1,500

*Please note: In case there is a physical event during the Cannes Film Festival, the selected producer will be responsible for their own accreditation, accommodation and travel costs. It is **not included** and **not part** of EFP's organisational work.*

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programme

PRODUCERS ON THE MOVE programme:

- Promotes the 20 top up and coming producers from diverse countries in Europe to the international industry and press
- Connects 20 up and coming producers with each other (*pitching session, individual meetings, case study etc.*)
- Offers the producers access to key players in the industry (*funders, financiers, sales agents, distributors, broadcasters*)
- Matches each of the 20 participants with five sales agents introducing their new projects
- Provides the producers with further expertise on co-production, international film funding and financing, sales, distribution, new technologies, new business models and current trends
- Offers opportunities for the producers to exchange knowledge, experiences and projects
- Offers valuable opportunities via strategic partnerships with the PRODUCERS ON THE MOVE Alumni Network throughout the year
- Provides the opportunity to screen producer's previous works to their peers and interested experts at Festival Scope Pro's VoD platform.

Promotional Plan:

- Detailed online information about the selected producers on EFP's website www.efp-online.com (incl. photo, profile, selected films and contact)
- Digital marketing campaign including:
 - key visual one pager
 - dedicated Facebook campaign to introduce each Producer on the Move
 - Regular posts on Twitter and Instagram
 - Advertisement campaign in trade magazines, online banner
- Media partnerships presenting the 20 participants prominently to the international industry
- Presentation in the Festival Scope Pro newsletter

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The Point System is designed for a maximum score of 95 points. Those 20 candidates with the highest score will qualify for this year's PRODUCERS ON THE MOVE programme.

Please answer all questions carefully. Only complete forms can be taken in consideration. Please add rows if necessary.

The producer needs to submit the following documents:

- **Letter of motivation**
- **Description of the project or a slate of projects*** to be pitched, including synopsis and director's note (if director is attached)
* "slate of projects" could include, for example, a current production in post, projects in development etc.
- **Financing plan** for the submitted project or for one of the projects presented in the slate

Please note, all films eligible for this submission shall have a minimum length of
at least **70 minutes** for **feature length films**
at least **60 minutes** for **documentary films**
at least **6 episodes of 40 minutes minimum** each for high quality **international drama series**
at least **15 minutes** for **VR experiences**

The producer must be fluent in English.

Nominated producers need to be available to join the digital programme from Monday 17 to Friday 21 May and, in case the Cannes Film Festival takes place and is accessible for at least 10 of the 20 producers, physically 8 to 12 July 2021 in Cannes.

producer submitted for the programme

Personal details

Country:

Name of the producer:

Date of birth:

Company:

Contact details:

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1) experience

For 2021 as exceptional year due to the distribution and festival situation in 2020: non-national release shall be regarded equal either theatrical or virtual cinema release. Streaming releases are eligible if a release date / cinema start was planned.

Experience in at least one **international feature length co-production** (feature, documentary, animation; **OR** high quality international drama series or VR experience).

If candidates have been the majority producer in more than three international co-productions, they will not qualify for PRODUCERS ON THE MOVE, as they are too experienced.

Release date shall be until March 2021.

35 points

International feature length co-production(s)

1: Film title (English / original title):

Director:

Year of production:

Running time:

Genre:

Production company, country:

Co-Production company/companies, country/countries:

2: Film title (English / original title):

Director:

Year of production:

Running time:

Genre:

Production company, country:

Co-Production company/companies, country/countries:

3: Film title (English / original title):

Director:

Year of production:

Running time:

Genre:

Production company, country:

Co-Production company/companies, country/countries):

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Additional points for having been a majority producer:

The candidate is the majority producer in one at least feature length co-production (feature, documentary, or animation)

a) plus 10 points

**International feature length co-production
as majority producer:**

Film title (English / original title):

Director:

Year of production:

Running time:

Genre:

Production company, country:

Co-Production company/companies, country/countries:

**Alternatively the candidate is the majority producer in an
international drama series or VR experience**

(if yes, please list):

b) plus 5 points

**International feature length co-production
as majority producer:**

Film title (English / original title):

Format (drama series / VR):

Director:

Year of production:

Running time:

Genre:

Production company, country:

Co-Production company/companies, country/countries:

Please sum up the points (**max. 45 points in total**)

(Please note add either a) OR b) – score is max 45 points)

_____ points

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II) training experience

In the event that the producer attended workshops by **EAVE**, **EURODOC** or **ACE** (with or without a project) (**other programmes are not eligible**).

5 points

Programme:

Film/Project title (English / original title):

Director:

Year of production:

Running time:

Genre:

Production company, country:

Co-Production company/companies, country/countries:

Max. 5 points in total

_____ **points**

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III) release of producer's film(s)

One of the producer's feature length film(s) has received a **theatrical release** and/or **VoD / TV release** outside of the production countries involved, regardless if majority or minority production (e.g. an Irish/UK/Belgian co-production which has been released in Germany). Commercial audience dedicated virtual cinema releases. Streaming releases are eligible if a release date / cinema start was planned.

Festival distribution is not eligible (touring programme run by a festival).

Theatrical release **15 points**

Film title (English / original title):

Director:

Year of production:

Running time:

Genre:

Production company, country:

Co-Production company/companies, country/countries:

Release country/countries:

Distributor:

Date of release:

VoD / TV release **5 or 10 points *****

Type of release (VoD / TV):

Film title (English / original title):

Director:

Year of production:

Running time:

Genre***:

Production company, country:

Co-Production company/companies, country/countries:

Release country(s):

Year of release:

Name of distributor:

*(*** In cases where the producers have no film with a theatrical release, a feature length **documentary film** VoD / TV release counts as 10 instead of 5 points.)*

Please sum up the points **(max. 20 points in total):** _____ **points**

Please note: Either 15 plus 5 points, OR 15 points, OR 10 points, score is max 20 points

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IV) festival experience

The producer has had a feature length film screened in or selected /labelled (e.g. Cannes 2020) for the international section(s), open to all European countries, at one of the following film festivals: Sundance, Rotterdam, Berlin, Cannes, Karlovy Vary, Locarno, Venice, Toronto, San Sebastian, IDFA, HotDocs, Annecy and Tallinn Black Nights (**other festivals are not eligible**).

Or the producer has had a feature length film nominated for *Best Film* at the European Film Awards.

Films shall have participated till March 2021

max 15 points

Film title (English / original title):

Director:

Year of production:

Running time:

Genre:

Production company, country:

Co-Production company/companies, country/countries:

Name of festival (list of eligible festivals - see above):

Programme section:

Year of participation:

A producer's feature length film **won Best Film** at the producer's home country national film awards (alternatively but only in the case there is no national film award e.g. Georgia, the producer's film won Best Film at the main national film festival, or been selected as the country's national Oscar entry):

5 points

Film title (English / original title):

Director:

Year of production:

Running time:

Genre:

Production company, country:

Co-Production company/companies, country/countries:

Award for Best Film

Country:

Name of award:

Year of award:

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A producer's feature length film was nominated (final 5) at the Academy Awards (Oscars).

5 points

Film title (English / original title):

Director:

Year of production:

Running time:

Genre:

Production company, country:

Co-Production company/companies, country/countries:

Year of nomination:

Please sum up the points (**max. 25 points in total**)

_____ **points**

total maximum of possible points

95 points

Please sum up the total number of points.

_____ **points**