

# MAGNETIC LATVIA FILM CONFERENCE 2019

## FILM MARKET DEVELOPMENT IN NORTHERN EUROPE

REC

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FOCUS

Play

RIGA, LATVIA 18.-19.10.19.

BAT

### DAY 1 | FRIDAY, OCTOBER 18TH

09.00-09.45

**REGISTRATION, COFFEE, NETWORKING**

09.45-10.00

**OPENING SPEECH**

ANDRIS OZOLS, DIRECTOR OF INVESTMENT AND DEVELOPMENT AGENCY OF LATVIA  
DITA RIETUMA, DIRECTOR OF LATVIAN NATIONAL FILM CENTRE

10.00-10.30

**FUTURE OF THE INDUSTRY**

ADA SOLOMON (TBC)

10.30-11.00

**POTENTIAL OF BALTIC FILM INDUSTRY**

JONATHAN OLSBERG, CHAIRMAN OF O-SPI (UK)  
JĀNIS KALĒJS, FILM ANGELS PRODUCTIONS, PRODUCER (LATVIA)

11.00-11.30

**COFFEE BREAK, NETWORKING**

11.30-12.30

**LOCAL PRODUCTION VALUE IN THE GLOBAL LANDSCAPE, BALTIC FOCUS**

MODERATOR: LEON FORDE, ASSOCIATE DIRECTOR OF O-SPI (UK)  
PAUL AGUAIUJA, CEO, ITAMAMBUCA FILM PRODUCTION, PRODUCER OF TV SERIES "THE BANK" (ESTONIA)  
SERGEI SERPUHOV, BALTIC PINE FILMS, PRODUCER (LATVIA)  
IEVA NORVILIENE, TREMORA, PRODUCER (LITHUANIA)

12.30-13.30

**LUNCH, NETWORKING**

13.30-14.30

**HOW TO GET SMALL COUNTRY PRODUCTS INTO THE BIG MARKETS**

MODERATOR: MARTIN BLANEY (TBC)  
AGNIESZKA HOLLAND, POLISH FILM AND TELEVISION DIRECTOR AND SCREENWRITER (POLAND)  
JULIE BAINES, PRODUCER, DAN FILMS LTD (UK)  
KATRIEL SCHORY, PRODUCER, EXECUTIVE-DIRECTOR OF THE ISRAEL FILM FUND (ISRAEL)  
SHELLEY PAGE, INTERNATIONAL ANIMATION TALENT CONSULTANT FOR LEADING ANIMATION STUDIOS (UK)

14.30-14.45

**COFFEE BREAK, NETWORKING**

14.45-15.45

**SELLING YOUR PRODUCT IN DIFFERENT CHANNELS**

MODERATOR: LEO BARRACLOUGH (TBC)  
ANDREAS WILDFANG, EUROVOD VICE-PRESIDENT, EYZ MEDIA GMBH EXECUTIVE DIRECTOR (GERMANY)  
G. THOMAS ESMAY, DIRECTOR OF CORPORATE STRATEGY, BREAKER (USA)  
MICHAEL WERNER, CEO AND MANAGING DIRECTOR OF EYEWELL (SWEDEN)

15.45-16.00

**COFFEE BREAK, NETWORKING**

16.00-17.00

**STUDIO PITCHING SESSIONS (3 MIN FOR ONE STUDIO)**

19.00-21.00

**DINNER**

### DAY 2 | SATURDAY, OCTOBER 19TH

ON THE SECOND DAY OF THE CONFERENCE, OCT.19, WE INVITE OUR GUESTS TO MAKE A FABULOUS EXPERIENCE AND ENDURING MEMORIES ON LOCATIONS TOUR – LATVIA'S GEOGRAPHIC POSITION HAS MADE IT A BONE OF CONTENTION FOR VARIOUS EMPIRES, BUT WE ARE PROUDLY KEEPING ALIVE OUR CULTURAL DIVERSITY, POLISHING OUR HISTORICAL VALUES AND ADORING OUR VARIOUS LANDSCAPES.

NATIONAL  
DEVELOPMENT  
PLAN 2020



EUROPEAN UNION  
European Regional  
Development Fund

INVESTING IN YOUR FUTURE